



America 250 | Bethel Commission
Clifford J. Hurgin Municipal Center, 1 School Street
Bethel, Connecticut 06801 Telephone (203) 794-8501

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TOWN CLERK
BETHEL, CT.

MINUTES OF REGULAR MEETING

Thursday, June 26, 2025 at 5:30 pm – In Person Meeting
Clifford J. Hurgin Municipal Center
Meeting Room A

Present: Co-Chair Kathryn Hebert, Co-Chair Kristin Robinson, Mary Ferri, Patrick Wild, William Hagan

Absent: Thomas Borysiewicz, Rachel Riberio

K. Hebert called the meeting to order at 5:38pm.

Public Comments: None

Correspondence: None

Consideration of approval of regular meeting minutes from 6/19/2025:

Motion made by W. Hagan, and seconded by M. Ferri to approve the regular meeting minutes, as written, from 6/19/25. Motion passed unanimously.

Discuss Committee Logistics and Procedures

General updates:

Google Drive – Mary still doesn't have access.

Kathryn asks all members to update contact information in the excel file on the drive

Consideration of Guidelines for Program Submission & Proposed Submission Form

Not everyone could see the drive before the meeting so the proposed guidelines were circulated and reviewed during the meeting. On the drive are two documents:

Bethel Strategy Screen for the Google form: the proposed submission form

Guidelines for the Program Submission Document: instructions on how to plan an event that will align with the themes, and information on city, state and federal themes.

Motion made by W. Hagan and seconded by M. Ferri to approve the Guidelines for the Program Submission Document as reviewed. Motion passed unanimously

Discussion and Revision of the Bethel Strategy Screen for Google Form

- Added name/org info, added blurb that submitters need to provide own resources, budget, permits, etc.
- Added blurb that we will add to Bethel 250 Calendar



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Motion made by M. Ferri, seconded by P. Wild. Motion passed unanimously.

Additional ideas for how we will promote and oversee accepted events:

- Kathryn mentioned that we will have support from the Janice (economic development board) with promotions.
- Mary mentioned Bethel Living as a promo option
- Dan will also promote
- When we approve, we will have one committee member who is the point contact person for oversight and any questions. Will report status at meetings.

Consideration of the Postcard Design for Tabling events:

Designs and pricing reviewed. Will purchase 250 2 sided for \$145. Estimate provided by Colleen Buckley of TGS

Revisions to Postcard:

- Add date range to the postcard July 4 2025, Dec 31 2025
- Add QR Code to front
- Add red in the image
- Add to back – flag, Bethel theme
- Bill/Bethel Patriotic Association donating the fee
- Patrick – Bethel CT at top, 1776-2026 at the bottom, substitute a sycamore for the leaves
- Kristin will try and fix the logo, Bill will also help.
- Patrick will send the vector art of the sycamore

Kristin to make the amendments and circulate to the full team. Barring errors, the postcard will be sent to TGS, and a formal quote sent to W. Hagan for approval.

Motion to approve the postcard with the above mentioned revisions made by W. Hagan, seconded by M. Ferri. Motion passed unanimously.

Consideration of the Proclamation or another document to be read by the First Selectman

Governor's proclamation delayed

Bill will come up with a backup

Dan will read at the Firecracker 7:30am on the 4th

Bill will write a blurb for Dan's newsletter – "Join the story"

Discussion of Community Outreach

Committee members are in the process of reaching out to different organizations.

We want a large image of the QR code



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Discussion of events previously proposed.

- Tabling – Kristin showed image of the kit –will try and get for July 19. We like the idea of the post its on the whiteboard. We may explore getting the theme stickers printed
- Reviewed list of events suggested initially by the committee for the 2026 calendar year.
- School: NHS, ROTC, need projects
- History Chip could tie to students, events, or personal at home with a tag.
 - Look at humans of new York
 - Theme the Rave – why Bethel. original families to newcomers.
- We could do History Chip as an ongoing thing. And how can we promote her
- What can we have ready for the 19th shop and stroll.
- We might want to revisit in a year and talk about how to keep going or wrap up.
- We will submit our ideas through the google form as a beta
- History chip linked to the website

Ongoing conversation

Discussion Communication

We won't facebook. We will use the town website splash page.

Discussion and consideration of Committee meeting schedule

We need a calendar of our meetings.

If we don't know what our schedule is, or if we need additional meetings, we will call our meetings Special Meetings.

We will use Special Meetings until after the Google Form is Live.

Second Thursday every month at 6:00 starting in September proposed

Moved by W. Hagan to table the scheduling until after the August 28th meeting, seconded by M. Ferri. Motion approved unanimously.

Next Meeting: Thursday July 10th, 2025 at 6:00pm in Meeting Room A

Motion to adjourn at 7:06 pm made by P. Wild, seconded by M. Ferri. Motion passed unanimously.

Respectfully submitted,
Kristin Robinson

Co-Chair