

Minutes of the Board of Education Community Outreach, Alignment, & Communication Committee Meeting held on Thursday, October 5, 2023, in Board of Education Conference Room E, 1 School Street, Bethel, CT 06801.

Attendance: None.

Administrative Attendance: C. Carver, K. Brooks, J. Variale, B. Grieco, M. Rutledge

C. Martin, Chair, called the meeting to order at 6:05 PM.

Board Members Attendance:

- Mrs. Courtney Martin
- Ms. Melanie O'Brien, Ex. Offico
- Mrs. Cathy Schaefer
- Mrs. Jen Ackerman, *Absent*
- Mrs. Kara DiBartolo, *Absent*

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1. Discussion - Literacy Strategies to Engage Parents & Create Business Partnerships to Support the Schools' Literacy Initiatives

Dr. Carver reviewed the conversations of the last committee meeting. Dr. Grieco, Berry School Principal, reviewed with the committee the three elementary literacy events calendars. The elementary schools are planning strategically to engage parents at certain times of the school year. The committee discussed fundraising ideas to provide prizes for students. The goal is to raise \$13,000 to support giving students prizes for reading. Discussed purchasing coupons for local businesses with funds raised. Everything will be finalized before the next committee meeting, and they will push out the literacy events calendars to families.

2. New Business

None.

3. Public Comment

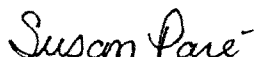
None.

4. Adjourn

Move to adjourn at 6:29 PM. Passed with a motion by Mrs. Courtney Martin and a second by Mrs. Cathy Schaefer.

Mrs. Courtney Martin:	Yea
Ms. Melanie O'Brien:	Yea
Mrs. Cathy Schaefer:	Yea

Respectfully submitted,



Susan Pare
Board Recorder