

Minutes of the Board of Education **Community Outreach Subcommittee Meeting** held on **Tuesday, April 12, 2011**, in the Board of Education Offices.

Committee Members Present: Robin Renner, Melanie O'Brien, Kristen Lacey

Committee Members Absent: A. Mannion, S. Clayton (alternate)

Attendance: L. Craybas

Administrative Attendance: G. Chesley, T. Yonsky

Meeting began at 6:04 p.m.

1. Review committee's progress and report from Dr. Chesley.

Dr. Chesley discussed and committee reviewed the document "A Report to Bethel's Taxpayers" that will be mailed to all Bethel households before the town meeting. Suggestions were made as to the layout of the document to enhance its presentation of the material.

2. To set goals and strategies for budget vote in May.

Dr. Chesley advised the committee that voter registration will take place at the high school for all students who are of legal age to register to vote.

Central PTO will make phone calls the day before and the day of the vote to remind people to vote in the referendum.

It was discussed to have the school PTOs send out a flyer to remind all parents to vote.

Signs need to be placed on lawns reminding people to vote.

Teacher's union will be in touch with Bethel residents who are educators in other towns but live in Bethel to discuss supporting the budget. School secretaries will be contacting incoming kindergarten parents to remind them of the vote.

3. Short-term and long-term actions.

Local realtors will be sent information about the Bethel School system so that this information will be available for future residents of Bethel.

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There is a video in the works that showcases all the Bethel Schools that will be made available for new home owners.

The Bethel School website was discussed as to how we can improve the web site. Possibly have a school virtual tour on the website and also how can we make the website better and easier to navigate to find important and current information. Also how can we enhance the E newsletter by possibly adding links to the website for things such as videos and important information?

Community conversations will take place after the budget vote to discuss the facilities study on Rockwell and Johnson School. DRA (architects) will meet with the community to discuss the project

Meeting adjourned at 7:00 p.m.

R. Renner, Recorder