

Economic Development Commission

Town of Bethel, Connecticut

*Bethel Municipal Center * 1 School Street * Bethel, Connecticut 06801*

(203)794-8540 Facsimile (203) 778-7520

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TOWN OF BETHEL
TOWN CLERK

MINUTES OF SPECIAL MEETING JOINT MEETING WITH ECONOMIC OUTREACH COMMITTEE

TUESDAY, July 23, 2013

6:00 P.M.

CJH MUNICIPAL CENTER-MEETING ROOM "A"

PRESENT: Michael Boyle, Chairman, Kevin McMahon, Roy Steiner, and Bonnie Brown.

ABSENT: Sharon Straiton, and Erik Anderson.

ALSO PRESENT: Janice Chrzescijanek, Economic Development Director, and Members of the Economic Outreach Committee.

CALL TO ORDER: Michael Boyle called the meeting to order at 6:05 p.m. with the pledge of allegiance.

MINUTES OF JUNE 25, 2013: Kevin McMahon made a motion to approve the minutes as presented. The motion was seconded by Bonnie Brown. Vote, all in favor, motion unanimously approved.

ECONOMIC DEVELOPMENT DIRECTOR REPORT:

Janice Chrzescijanek presented her report to the Committee and Commission (see attached).

Chairman Boyle discussed meeting with State DECD Commissioner, Catherine Smith. Also present during the meeting, Economic Development Director, Janice Chrzescijanek and State Representative, Dan Carter. It was a successful meeting.

Steve Palmer will be walking the lots of Clarke Park that are marked for expansion with a State Engineer. Discussion regarding the Water Tank ensued, Roy Steiner and Kevin McMahon agreed that a seed must be planted with the State that development is separate from the water issues and that alternatives exist.

Janice continued with her report.

Bonnie Brown makes a motion to approve expenditures in the amount of \$100 for CEDAS AND \$250.00 for CERC renewal of membership. Motion was seconded by Roy Steiner. Vote taken, motion unanimously approved.

Discussion then focused on a potential planned visit/invitation for Commissioner Catherine Smith of DECD to come and speak at a luncheon hosted by Bethel.

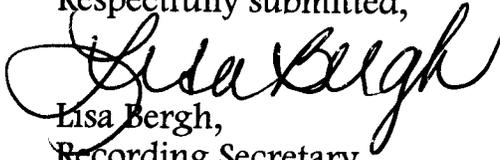
Debated was the idea of having just Bethel present or including other towns. It was decided that Bethel would host and include the Bethel and Danbury area Chamber of Commerce.

Chairman Boyle asked that members e-mail Janice with suggestions for the luncheon.

Bonnie Brown made a motion to adjourn; the motion was seconded by Kevin McMahon. Vote, all in favor, motion unanimously approved.

Meeting adjourned at 7:40 p.m.

Respectfully submitted,



Lisa Bergh,
Recording Secretary



OFFICE OF ECONOMIC DEVELOPMENT

Clifford J. Hurgin Municipal Center, 1 School Street, Bethel, CT 06801

Telephone: 203-794-2822 - Fax: 203-778-7520

Email Address: eddirector@bethel-ct.gov

Economic Development Update July 2013

Introductions

1. Commercial brokers
 - Joined CBA (Commercial Brokers Alliance of Western CT) – Attended July 18th meeting
 - i. Group meets monthly
 - ii. Met brokers from Ryer - Danbury (Jeff Ryer and Tom Greene), HatCity - Danbury (Deborah Rizzo), RE/Max - Bethel (Ed Magilton), and CB Commercial (Hal Kurfehs, Norman Urquhart).
2. New and existing businesses
 - Personal introductions –
 - i. Berkshire Corporate Park – Met on July 10th
 - ii. 9 business visits – July 19 and 23rd
 1. Logging visits into database
 - iii. Working with tax assessor to obtain a list of all Bethel businesses. Will prioritize visits based on tax contributions.
 - iv. Coffee talk – July 23rd
3. Meet and Greets
 - Downtown Property Owner Meet and Greet – Held on June 26th
 - i. Creating an advisory committee of property owners and business owners. First meeting is being scheduled for the week September 16th.
 - Meet and Greet Schedule - Will have a discussion topic for each meet and greet.

Business Owners	Last Meet and Greet	Next Meet and Greet	
Downtown*	February 2012	February 2013	February 2014
Clarke Park*	March 2012	March 2014	March 2015
Stony Hill	September 2012	November 2013	November 2014
Berkshire		Emailed Roy Steiner	
Property Owners			
Downtown*	June 2013	June 2014	June 2015
Clarke Park*		September 2013	September 2014
Stony Hill		November 2013	November 2014
Berkshire		Emailed Roy Steiner	
Advisory Committees		Meeting	
Downtown		September 2013	tbd
Clarke Park		October 2013	tbd

4. Economic Development
 - Newtown ED – Met on July 11th
 - DECD – Met on July 9th. Memo attached.
 - CERC (CT Economic Resource Center) – Met on July 17th
 - i. Bob Santy – President and CEO, Steve MacKenzie – Senior Vice President, Kristiana Sullivan – Vice President of Marketing, Beth Walker – Director CT Licensing Information Center, Carmel Ford – Research Analyst

1. The group provided me with an overview of CERC, available tools (program finder, site finder, licensing) and their other services (Research, Marketing, and ED).
 - CERC – Met with Erron Smith (Real Estate) on July 18th in regards to SiteFinder and the Active Needs database. Gave him a tour of Bethel. He tweeted about his visit.
 - Thomas Marano (One Way Consulting) – Met on July 5th.

ED Communication

1. Facebook Page – facebook.com/bethelcted
 - Business Success Series notification
 - WCEDA Survey notification
2. LinkedIn Page – linkedin.com/groups/Bethel-Economic-Development-504771
 - Business Success Series notification
 - WCEDA Survey notification
3. Database Development – Will add a link on the website to “Register your business”.
 - Property Owners – 113
 - Business Owners – 219
 - New Business Leads – 2
 - Available Commercial Properties listed – 31
 - Available Sites listed – 5
 - Commercial Properties not listed, but notified - 4

Marketing Materials - Materials will be available on the website

1. Bethel Brochure
2. Starting a New Business in Bethel Packet
3. Employee Packet – Company relocating to Bethel
 - Bethel brochure, profile, map, Community Market info, public schools info, park and rec. info, public library, directory of businesses.

New Business

1. Created a resource center outside of the ED office that provides info on business counseling, financing, ED contact info, and a list of available buildings and sites.
 - SCORE – Met with business counselor (Christopher Tse) on 7/19. Signed up for press releases, newsletters and marketing materials.
 - SBA – Signed up for email updates on tips, upcoming events and marketing materials.
 - CT Small Business Development Center – Signed up and requested marketing materials.
 - DECD – Information on state financing and tax incentive programs.
 - Track available building and sites using CERC database and print listings.
2. Three potential new businesses referred to ED from First Selectman and Town Clerk.

Business Growth/Supporting Existing Businesses

1. Upcoming Business Workshops
 - July 29th – Optimizing Outlook to Grow your Business
 - August 29th – Ignite Your Income – Relationship Strategies to Grow your Business
 - September – Leadership in today's-multipaced business world and healthcare
 - Meeting with the Chamber the week of July 22 to determine offerings for the rest of the year.
 - “Recruiting Businesses to Your Town” – Attended workshop on June 25th
 - i. Local incentives – Research what other towns are offering
 - ii. Developing relationships with Site Selectors
2. Providing Programs
 - C-PACE – Contract is currently being reviewed by attorney.

Clarke Business Park

1. Expansion

- Department of Economic and Community Development (DECD) – Met with representatives on July 9th to talk about the reclassification of 3 parcels from “Open Space to “Other Lands”, expansion of Trowbridge, and state funding for the expansion.
- 7/26 - Meeting with DECD Engineer and Steve Palmer to walk the expansion areas.
- Matt (New England Land Surveying) is contacting a couple engineering firms about putting together some cost estimates for us based on the full acreage of property on the Conceptual Layout Plan.

2. Beautification

- Garden Club declined the offer to help maintain planting around entry sign.
- Parks and Recreation will cut the common area grass weekly and trim the trees/bushes along the park entry. They will also do annual mulching, and tri-annual plantings (fall, spring and summer) around the entry sign.
- Beautification fund is on hold.

3. Creation of an Advisory Committee

- Need to complete Clarke Business Park business directory.
- Letters to go out to business owner and property owners in August 2013.

Permitting Process

- Finalizing the checklist to review with permit departments. Steve Palmer will be the first reviewer.

Decisions

1. Economic Development Membership

- CEDAS (Connecticut Economic Development Association) – Annual Enrollment \$100.00
 - i. Offer professional development, newsletter, technical assistance, scholarships for training, and networking
- CERC – Renewal of membership.

2. Marketing

- cgi Communication, inc. - Town video for the website

3. Ideas for DECD Commissioner visit

- October
- Tour of Bethel – 4 economic areas
- Luncheon with presentation from Commissioner
 - Sponsored by Chamber?
 - ED and Chamber Representatives from surrounding towns (Bethel, Greater Danbury, Newtown, Brookfield)
 - BOF
 - BOS
 - Businesses
 - Topic

4. Clarke Park property and business owners that may like to participate on Advisory Committee?

5. Clarke Park Expansion – What’s next?



OFFICE OF ECONOMIC DEVELOPMENT

Clifford J. Hurgin Municipal Center, 1 School Street, Bethel, CT 06801

Telephone: 203-794-2822 – Fax: 203-778-7520

Email Address: eddirector@bethel-ct.gov

Memorandum

To: Matt Knickerbocker, First Selectman
Economic Development Commission

From: Janice Chrzescijanek, Director of Economic Development

Date: July 11, 2013

Subject: Update on DECD visit on July 9, 2013

On July 9, 2013 Mr. Mike Boyle (Chair of EDC and EOC), State Representative Dan Carter and Janice Chrzescijanek (Director of Economic Development) went to the DECD office in Hartford to have a 9:30am meeting with the Commissioner and a 10:00am meeting with representatives from the Office of Business Development and the Office of Financial Review and Special Projects.

1. We met with Catherine Smith, Commissioner, to discuss how Bethel can develop a strong working relationship with DECD.
Outcome:
 - a. We were provided with a direct contact at DECD (Peter C. Lent – Assistant Executive Director).
 - b. The Commissioner committed to visit Bethel over the next couple of months.
 - i. Next Step: Janice, the EDC and EOC will develop a plan for her visit.
2. After our visit with the Commissioner, we met with Peter Lent (Assistant Executive Director – Business Development), Nelson Tereso (Civil Engineer - Financial Review and Special Projects), Richard Jones, and Mike Lettieri. In this meeting we discussed two items:
 - a. That the Clarke Business Park maps on file with the state do not match the maps Bethel has on file. There are three parcels of land that are classified on the state maps as “Open Space, but are classified as “Other Lands” on our Bethel maps. In order to consider these areas for future development, the state maps would need to reflect them as “Other Lands”.
 - i. Next Step: Nelson Tereso (DECD) is going to look into this and provide us with next steps.
 - b. The Conceptual Layout Plan for the expansion of Clarke Business Park.
 - i. Next Steps:
 1. DECD will submit an application to OPM, on our behalf, for a state review of the expansion. The application will be submitted on July 12, 2013. The review will take approximately one month.
 - a. Nelson Tereso (DECD) is aware that the state has already approved approximately 2,400 linear feet for the expansion (approximately half of the expansion illustrated on the Conceptual Layout Plan).
 - b. Nelson Tereso (DECD) stated that without the proposed water tower, further expansion of the park would not be possible.

- c. Nelson Tereso also commented that if the sale to Aquarion is approved, and in the agreement the Town of Bethel has no financial obligations to build the tower, the grant money allocated to the Town for the tower (minus the engineers costs – approx. \$55,000) **may** be able to be transferred to an expansion project in Clarke Business Park. He also suggested the town submit reimbursement for half of the engineering costs (approx. \$55,000).
 2. Janice and the EDC will work with an engineer to put together a cost estimate/budget for the project and provide it to DECD for funding consideration.
3. Peter Lent described some of the business incentives that the DECD offers and how the DECD can be of assistance to Bethel.
 - i. Next Steps:
 1. Janice will provide the EDC and EOC with information about state incentive programs at the July meetings.

Let CERC help put your town on the map!

Research

Understand your town's business climate and attitudes, proposed developments and where you stand:

- Economic and fiscal impact analyses and feasibility studies of economic development programs or projects
- GIS mapping and customized demographic reports
- Benchmarking of regional or local economic performance compared to similar programs, organizations or geographies
- Best practice studies regarding implementation or delivery of programs
- Surveys to gauge perceptions of business climate
- Data development and presentation to support business cases

Economic Development

Get tools to help you retain and grow your businesses:

- Information about regional landscape and potential business locations
- Identification of development best suited to communities
- Promotion of real estate and communities via the IEDC award-winning CERC SiteFinder
- Information and referrals for local, state, federal and private programs using Connecticut's Business Response Center
- Assistance through the state's business licensing and registration process through the Connecticut Licensing Info Center (CLIC)

Marketing

Sell your town and help your town make the best choices around development options:

- Results-driven, targeted marketing campaigns and strategies
- Highly creative, cohesive branding and tactics
- Events, web-based promotions and outreach, including media relations
- Market research and results-based metrics
- Community facilitation in support of new projects or programs
- Facilitation of planning processes and management of programs

CERC has been a DAS-approved marketing vendor since 2002.

Connecticut Economic Resource Center, Inc. (CERC) is a nonprofit corporation that provides our clients with objective research, marketing and economic development services consistent with our mission of making Connecticut a more competitive business environment.

CONTACT US!

Email: solutions@cerc.com

Phone: 860.571.7136

Fax: 860.571.7150

Online: CERC.com



@CERCInc

BUY LOCAL



NEWTOWN SITE FINDER

There are many property options for businesses expanding or relocating to Newtown, CT.. The Site Finder function below allows you to search the available properties in Newtown that are listed in the CERC Site Finder system. Note that there are other property search sources such as [LoopNet.com](#) and [CoStar.com](#) that will show you additional Newtown sites that may not be listed with the CERC Site Finder.

Should you wish to contact a commercial broker directly, you have many great choices. Newtown EDC is a member of the **Commercial Brokers Alliance of Western Connecticut** and you may contact any of its members for assistance.

Directions: Scroll down to the bottom of the insert window below using the right side bar. Select your choice of property sizes or types and then hit the Search Properties button (bottom left side of insert window). All available properties in Newtown will appear if you hit the Search Properties button without selecting a particular property type or size.

Having trouble with this Newtown Site Finder? You can also search for Newtown properties using these links: [Search sites >](#) or [Search buildings >](#)

Property Search Tools

Search by Property Type & Size

Search for:

Property Type: (Maximum 15 subtypes)

- Office: Call Center
- Office: Executive Suites
- Office: Flex
- Office: Incubator
- Office: Investment
- Office: Mixed Use
- All Office

Hold CTRL key to select multiple

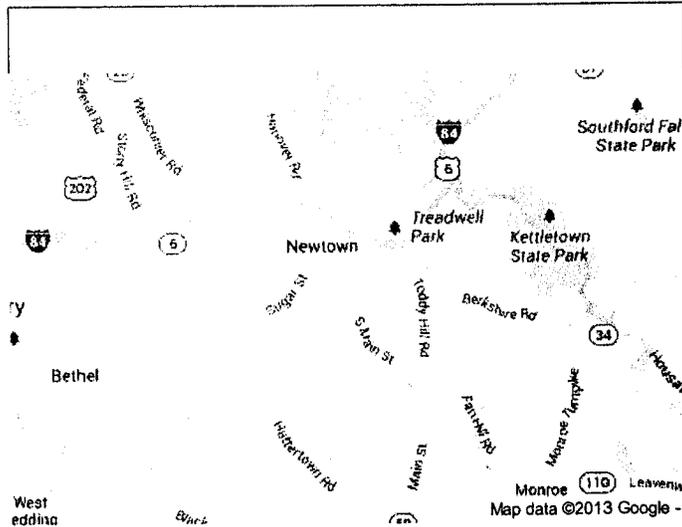
Minimum Size:

Maximum Size:

- Properties for Sale
- Properties for Lease
- Brownfield
- Multi-Family
- Rail Accessible
- Enterprise Zone
- Transit Oriented Development
- Water Port Access
- 100% Air Conditioned
- Cranes
- Freezer/Refrigerated Space
- Trading Floor

Available Property Report

Use the polygon tool below to draw a custom search area



- Outside Storage Allowed
- Business for Sale
- QuickTracts

Min Ceiling Height:

Max Ceiling Height:

Min Sale Price:

Max Sale Price:

Min Lease Rate:

Max Lease Rate:

Address/Street Name (Optional):

Powered By:



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Dues

Your CEDAS Membership is renewable annually on a calendar-year basis.

Annual Dues: \$100

Discounts are available for two or more individuals joining from the same organization:

\$50 each: 2nd-5th members

\$25 each: 6th + members

****New Rates ****

Economic Development Commissions

\$25: individual commissioner

\$100: entire commission up to 10 members

\$150: commissions over 10 members

Students \$25 ; Retirees \$25

To join, please fill out the form below.

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Please make check payable to: CEDAS

Return this form with a check to: CERC

Attn: Natalie Rosenbaum

805 Brook St., Bldg. 4

Rocky Hill, CT 06067-3405

860-571-7136 nrosenbaum@cerc.com

Direct membership questions to:

Deborah Donovan 860.437.4659 ext. 202

ddonovan@secter.org

Revised 3/2013

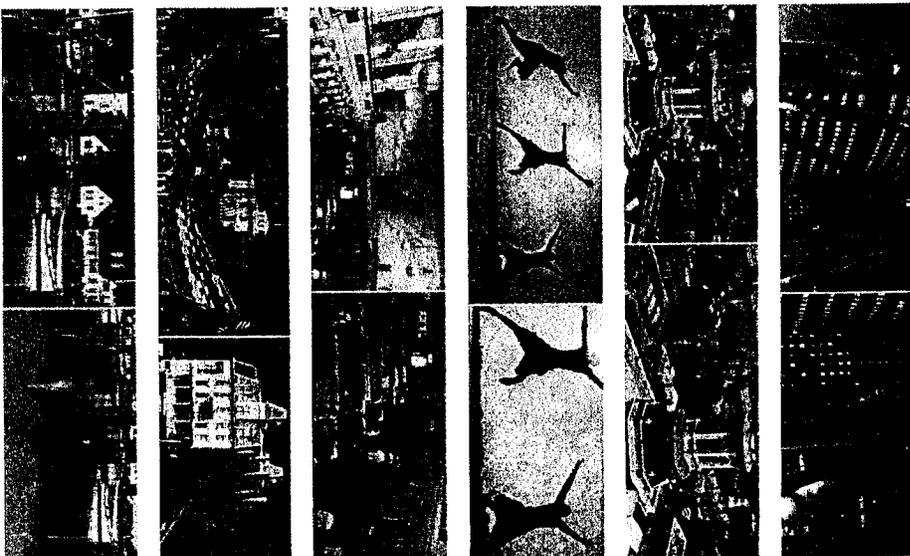


*Connecticut Economic
Development Association*

c/o CERC

805 Brook Street, Bldg. 4

Rocky Hill, CT 06067-3405



*Advancing the practice of
economic development in the
State of Connecticut*



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eLocalLink



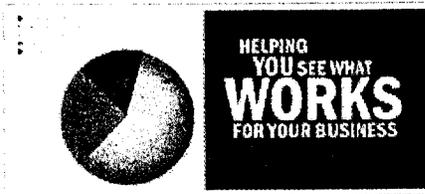
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Monday, July 22, 2013
68° Forecast | Radar



MEET THE TEAM

That Helped Bring This Team Into The World



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Advertisement

Promotional video puts spotlight on Stratham

Film highlights quality of life, businesses, education

1 of 5 clicks used this month
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By **Jennifer Keefe**
news.letter@seacoastonline.com
March 29, 2013 2:00 AM

STRATHAM — Curious about Stratham?

Pretty soon, all you'll need to do is visit the town's Web site and you'll be able to watch a video highlighting what Stratham has to offer.

The Board of Selectmen are moving forward with talks with CGI Communications, a company that provides digital marketing and promotional products to communities and municipalities, to create a video all about Stratham.

The Economic Development Committee had previously endorsed having the video done and selectmen threw their support behind it as well during their meeting Monday night.

"I think it's good because it's done by a marketing and communications company," said Selectman Bruno Federico. "It can really highlight what Stratham has to offer. I think for anyone who wants to see Stratham from afar we can highlight the attractions Stratham has like Stratham Hill Park, the fire tower, the schools, the industrial part — the agricultural and residential backbone of Stratham."

There is no cost for the effort — the town's only commitment is to ensure the video is posted on the town's Web site.

Town Administrator Paul Deschaine said the company has done community videos for Keene and Bedford, among other towns.

"It is a very high-quality video, and a complimentary addition to your Web site," Deschaine said.

Selectmen granted Town Planner Lincoln Daley the ability to contract with CGI Communications for the video.

Deschaine noted people from CGI would be approaching businesses as they craft the video for information and interviews highlighting the economic aspects of the town.

The video would also include aspects such as quality of life and education, and would also feature specific town activities such as the Stratham Fair.

TODAY'S MOST VIEWED ARTICLES

Outpouring of support shown for Tony Rahn's family - 7/22/2013

Bride on honeymoon killed in Rollinsford crash with alleged drunken driver - 7/22/2013

Bicyclist dies of injuries suffered in crash - 7/22/2013

Crowd turns out to thank military - 7/22/2013

Organic options at new farm stand - 7/22/2013

'Graying of the bar' concerns Maine, N.H. legal groups - 7/22/2013



MEET THE TEAM



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50% off

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One FREE Laser Tattoo Removal Session

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Comments (1)

1 of 5 Premium Clicks used this month

PRINT + ONLINE SUBSCRIBER
3 Months Ago

RT @portsmouthnhnow: Promotional video puts spotlight on Stratham: Curious about Stratham? Pretty soon, all you'll... http://dlvr.it/38hzyK

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Ads by Google

New Careers & Jobs

GREAT BAY KIDS' COMPANY seeks full PORTSMOUTH, NH Great Bay Kids' Company

Business Administrator for Public PORTSMOUTH, NH City of Portsmouth

City of Portsmouth Part-time



Newtown CONNECTICUT



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- Local, State & Federal Links
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- Town Charter
- Code Book
- Purchase a Transfer Station Permit
- Recycling Information
- Town Budget
- Video on Demand

Welcome to the Official Web Site for the Town of Newtown, CT. The town provides this web site to connect you with the information, services and people that comprise our town government.

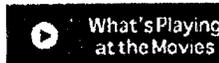
We invite all citizens, neighbors and visitors to use this information, help us enhance it, and make it more useful. We are interested in your comments, questions and suggestions.

To read my recent announcements please click [Pat's FAQ](#).

[Click Here](#) to send your question, then look for the response on the Pat's FAQ page...



E. Patricia Llodra
First Selectman



- Welcome
- Education
- Entertainment and Culture
- Real Estate and Relocation
- Parks and Recreation
- Business and Industry

An Article - Understanding Revaluation in a Declining Market

HOW TO DONATE DIRECTLY TO THE TOWN OF NEWTOWN

NEWS & ANNOUNCEMENTS VIEW ALL

- [Road Work, week of July 22 - July 26](#)
- [Municipal Center Closing 4pm Monday, 22nd Tax/Assessor Office open til 4:30pm](#)
- [STAY COOL! COOLING CENTER INFORMATION](#)
- [The Patricia Llodra Scholarship Fund](#)
- [K9 Baro of the Newtown Police Department 2003-2013](#)

UPCOMING TOWN MEETINGS VIEW ALL

July 2013						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	01	02	03
04	05	06	07	08	09	10

Mon July 22

- 9:00 AM
PUBLIC BUILDING & SITE COMMISSION ****SPECIAL MEETING****
NEWTOWN MUNICIPAL CENTER
- 4:00 PM
MUNICIPAL OFFICES CLOSING AT 4PM
- 7:00 PM
BOARD OF FIRE COMMISSIONERS ****CANCELLED****
SANDY HOOK

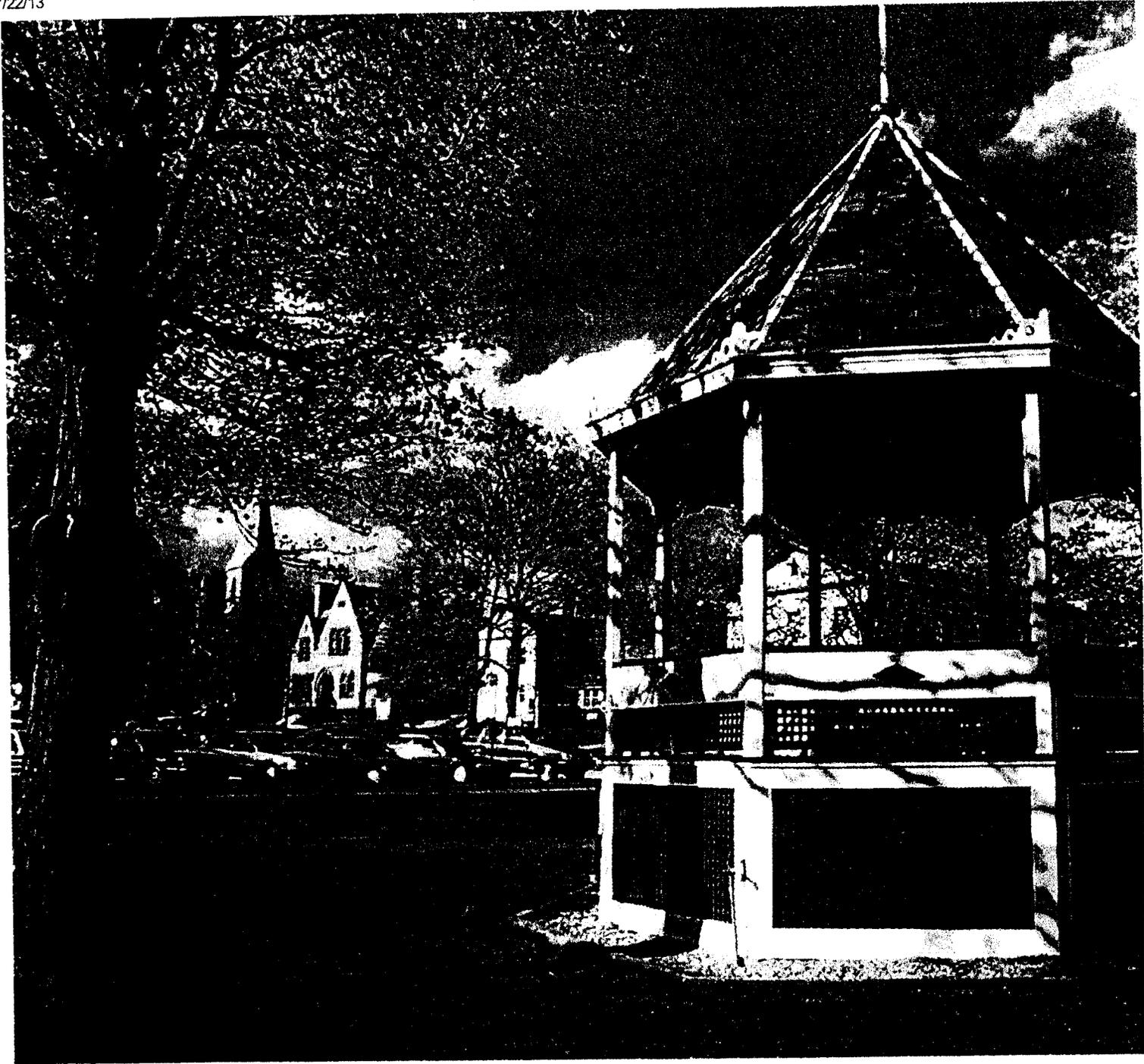


Forest Fire Danger
Virtual Towns & Schools
Website



The Town of Newtown has instituted the CodeRED Emergency Notification System. Sign up for the CodeRED Early Warning System.





TOWN OF
New Milford
 CONNECTICUT

Video TourBook New Milford

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New Milford TourBook



Welcome

Education

Quality of Life

Real Estate and Relocation

Economic Development

Healthcare

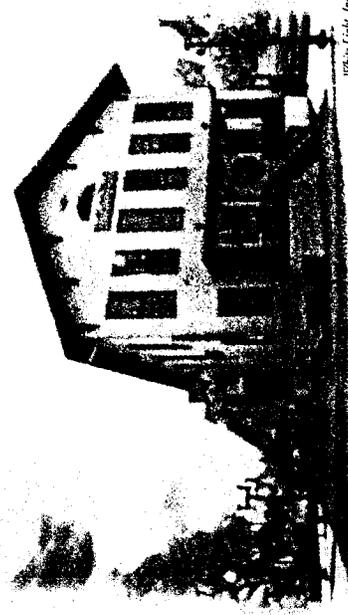
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White Light, Inc.

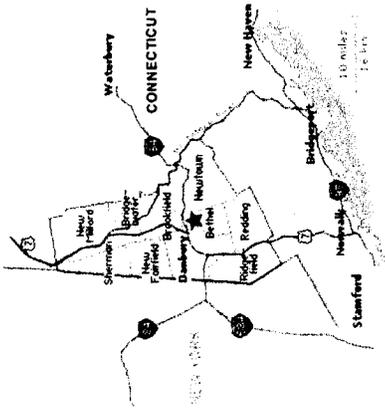
ELECTRIC	CONNECTICUT LIGHT & POWER	(800) 286-2000
GAS	YANKEE GAS COMPANY	(800) 989-0900
WATER	PUBLIC WORKS	(203) 794-8549
SEWER	PUBLIC WORKS	(203) 794-8549
CABLE	COMCAST/DANBURY	(800) 266-2278
U-VERSE	AT&T	(866) 616-9180

CONTACTS

Municipal Center	(203) 794-8501
First Selectman's Office	(203) 794-8501
Bethel Fire Department	(203) 778-7414
Board of Education	(203) 794-8601
Chamber of Commerce	(203) 743-6500
Economic Development	(203) 794-2822
Parks and Recreation	(203) 794-8531
Police Department	(203) 743-5500
Public Library	(203) 794-8756
Post Office	(203) 748-4741
Stony Hill Fire Dept.	(203) 778-7417

CLIFFORD J. HURGIN MUNICIPAL CENTER
1 SCHOOL STREET
BETHEL, CT 06801

www.bethel-ct.gov

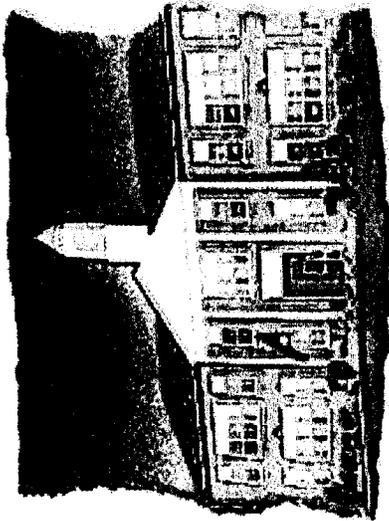


TOWN PROFILE

- Area: 17 sq. miles
- Founded: 1855
- Government: Selectman-Town Meeting
- Population: 18,779 (2011)
- Labor Force: 11,022 (2011)
- Employment: 10,264 (2011)
- School Enrollment: 3,102 (2010)
- Households: 7,020 (2011)
- Median Home Sales Price: \$344,250 (2009)
- Median Age: 39 (2011)
- Median Household Income: \$87,440 (2011)

HARTFORD, CT	46 MILES
NEW YORK, NY	56 MILES
PROVIDENCE, RI	107 MILES
BOSTON, MA	140 MILES

For a complete list of contacts, go to www.bethel-ct.gov



Welcome to Bethel, Connecticut!

The small New England town of Bethel, formed in 1855, is located in northern Fairfield County. Bethel lies sixty miles northeast of New York City and fifty miles southwest of Hartford, and is accessed by Interstate 84 and state routes 6, 53, and 58. Neighboring towns are Redding, Danbury, Brookfield and Newtown. A town of more than 18,000 people spread over 17 square miles, Bethel is served by a full-time police force, two volunteer fire departments, and the David W. Deakin Educational Park. The educational campus contains five schools from grades K-12 plus sports fields. The birthplace of P. T. Barnum, Bethel is home to the corporate headquarters of Duracell Inc. and Eaton Corporation, along with the bucolic Blue Jay Orchards.

Living, Working and Doing Business In Bethel

Bethel is a vibrant community in northern Fairfield County that has retained its small town charm while providing 21st century facilities and services. Bethel's convenient location, safe environment, quality schools, affordable real estate and taxes, and superb quality of life make it the ideal town in which to live and work.

LOCATION

Bethel is centrally located, in northern Fairfield County, between New York and Hartford. Neighboring towns include Redding, Danbury, Brookfield and Newtown.

TRANSPORTATION

Easy road access from Interstate 84 as well as state routes 6, 53 and 58. Bethel has a train station on the Metro North rail line and HART bus service. Conveniently located to seaports and regional and international airports.

EDUCATION

Bethel's public and parochial schools have received both state and national recognition for their achievements in education and the arts. There are over 40 colleges and universities within a 50 mile range of Bethel and more than half of the population hold degrees of higher education.

RECREATION, ARTS & CULTURE

Six town parks, two state parks and open space provide areas for outdoor recreation such as biking, hiking, fishing, camping, picnicking, and playgrounds. Historic Downtown and the Route 6 Corridor offer a variety of shopping and entertainment opportunities ranging from small boutiques, eateries, antique shops and a movie theatre to larger, nationally recognized, businesses. Bethel has active teen and senior centers, many clubs and organizations, and hosts cultural and community events throughout the year.

TYPES OF INDUSTRY

AGRICULTURE	3.4%
CONSTRUCTION & MINING	17.8%
MANUFACTURING	9.4%
TRANSPORTATION & UTILITIES	2.8%
TRADE	20.4%
FINANCE, INS. & REAL ESTATE	5.4%
SERVICES	30.7%
GOVERNMENT	3.7%

COMMERCIAL PROPERTIES

Historic Downtown

Route 6 Corridor

Clarke Business Park

Berkshire Corporate Park

BUSINESSES IN BETHEL

Duracell Inc.

Target Corporation

Berkshire Industrial Group

Eaton Corporation