



BETHEL PUBLIC LIBRARY

189 Greenwood Avenue, Bethel, CT 06801

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www.bethellibrary.org

MINUTES OF MEETING

Bethel Public Library Board of Directors Development Committee

Thursday, December 6, 2012 at 6:02 p.m.

Library Meeting Room, 2nd Floor
189 Greenwood Avenue, Bethel, CT 06801

PRESENT: Tia Murphy, Chair; Gary Passineau, Mary Spain, Lynn Rosato, Library Director

ABSENT WITH APPROVAL: Mary O'Leary, Terri Rotella

CALL TO ORDER: Tia Murphy called the meeting to order at 6:00 p.m.

APPROVAL OF MINUTES: Mary Spain made a motion, seconded by Gary Passineau, to approve the Minutes of September 6, 2012. Motion carried.

WINE TASTING 2012:

Review of Event Mechanics/Learning's and Takeaways— Tia Murphy led a discussion to determine what worked well and what needed refinement. It was decided that the venue location and wine coordination should be repeated next year if possible. Raffle announcement needs a mike to be heard, 2 pages of the details of the baskets would be created one each for display and the winner, begin collecting sponsorships and raffle items in July. Need to rethink the placement of the baskets and silent auction, although having the second room in the back gave much more space for the tastings. Everyone agreed that the trip silent auction is a good idea but to be successful it needs to have a wider range of offers from low to high and should be pre-event marketed to build interest and bidding. Ticket prices were also discussed. Tia Murphy will update the task chart and develop a check list to incorporate these ideas and suggestions

2013 MEETING CALENDAR – While the Committee Members could not set dates for 2013 until the new committee is appointed next year, it was decided that the First Thursday at 6 pm at the Library worked well.

EVENTS 2013: Again, being proactive for 2013 the group discussed a tentative timetable for donor and general public Ribbon Cuttings. It was decided that a private donor reception for each sponsored area should precede the public grand openings. Details will be decided by the newly appointed committee in early 2013. Other fundraising ideas were discussed, including an opportunity from Peach Wave. Mary Spain made a motion to reserve Tuesday July 2nd as the Bethel Public Library Peach Wave fundraising day and should that day be taken, any subsequent Tuesday in the summer. Gary Passineau seconded and the motion carried.

NEXT MEETING DATE: Thursday, January 3, 2013

ADJOURNMENT: Gary Passineau made a motion, seconded by Mary Spain to adjourn the meeting. The motion passed unanimously. Tia Murphy adjourned the meeting at 7:15 p.m.

Respectfully Submitted,

Tia Murphy
Committee Chair

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