

# ECONOMIC OUTREACH COMMITTEE

C.J. Hurgin Municipal Center  
1 School Street Bethel, CT 06801  
(203) 794-8501 Fax (203) 778-7520

## MINUTES OF REGULAR MEETING

Wednesday, May 22, 2012  
7:00 p.m.

CJH Municipal Center -Meeting Room "A"

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TOWN OF BETHEL  
TOWN CLERK

**Present:** Chairman, Mike Boyle, William Shannon, Robert Stosser, Bonnie Brown, Paul Rinaldi, and Anthony Rubino

**Absent:** Mike Struna, Roy Steiner and Sandi Forman

Chairman Boyle called the special meeting to order at 7:05 p.m. followed by the pledge of allegiance.

**Approval of Minutes:** Paul Rinaldi made a motion to amend the meeting minutes from 5/02/2012. Motion was seconded by Robert Stosser.

Discussion:

Paul asked that the minutes from the last meeting reflect the proper spelling of the sign company that is being used. Instead of *Speedy* Signs, it should read *Speedi* Signs. Also, the company that went out of business that the Commission had been working with was *Signs Now*, not, *Signs Plus*.

Bonnie Brown made a motion to accept the minutes as amended, the motion was seconded by Robert Stosser. Vote, all in favor, motion unanimously approved.

**Sign Update:** Paul Rinaldi reported that he has a meeting planned with the sign guy.

**Brochure Update:** In her absence due to a Planning and Zoning Meeting, Sandi left word that she has obtained the picture of the Clarke Park sign and will be completing the brochure very soon.

**Business List Update:** Town Assessor, Annmarie Heering has supplied Chairman Boyle with a spreadsheet of all Commercial Taxpayers. It will have to be reviewed. It is quite an extensive list and all inclusive of home based businesses as well.

**Meet and Greet Update:** Bonnie stated that the meet and greet scheduled for May 17<sup>th</sup>, was canceled due to lack of response. Timing was poor due to the date being the same as the St. Mary's Carnival and Town Referendum.

**Economic Development Position:** The sub-committee has met and came up with a so-called Mission Statement for the position of Economic Development Director. Chain of command, salary and position requirements were brought up as topics for discussion within the next sub-committee meeting. Robert Stosser named 4 points that need to be addressed.

- Why? What's in it for Bethel?
- Candidate Profile
- Job Description
- Measuring the job

**EDC Update:** Chairman Boyle reported that the Clarke Industrial Park sign is up; the electrical box has to be moved. Peter Amaral owner of Exterior Landscaping is doing the landscaping and also donating a tree for use with the plaque in the dedication to Chad McCollam. The McCollam Family and the Clarke Family will be invited to a ribbon cutting ceremony in the rededication to the Industrial Park sometime in June or possibly July.

Maintenance and upkeep have been a topic of conversation with the EDC committee.

Chairman Boyle reported that as members of the Regional Economic Group, He and Bill Shannon were informed that the government has approved \$60,000.00 for the CEDS project to go forward. This allocation makes us eligible in the future for Federal and State Grants.

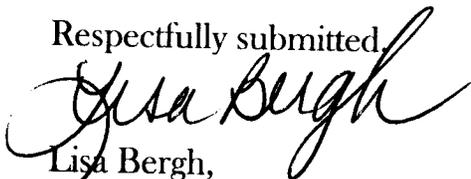
**Old Business:** None

**New Business:** None

Bill Shannon made a motion to adjourn; the motion was seconded by Bonnie Brown. Vote, all in favor, motion unanimously approved.

Meeting adjourned at 7:55 PM

Respectfully submitted,



Lisa Bergh,  
Recording Secretary