



Economic Development News

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Economic Development News is a newsletter from Bethel’s Office of Economic Development. This newsletter will provide business and industry news, information about business programs and what’s happening in the local, state and federal government, profile Bethel businesses, and so much more...

In partnership with the Bethel, Brookfield and Newtown Chambers of Commerce, SCORE, and our local sponsors, we were pleased to provide a **free Marketing series** in the fall. Look for our new workshop offerings in the winter and spring.

The town was recently awarded a \$290,000 grant for **improvements to downtown Bethel**. The grant includes streetscape expansion, accessibility ramps and sidewalks on School Street, Library Place, Durant Avenue and Front Street, Community Gathering Place, and Municipal Center and public parking signage. These improvements will begin in the spring 2015.

Bethel Arts is a new non-profit organization in Bethel. Their mission is to establish a thriving cultural presence in Bethel, to enrich the community through the arts, and to spur economic development by offering a lifestyle that attracts businesses and families. For more information, go to www.bethelartsct.org.

Small Business Saturday is November 29th. We encourage you to shop locally this holiday season.

Whether you are starting or expanding a business, or interested in learning more about Bethel, we are here to help you. Please contact our office for assistance.

We would like to wish everyone a safe and happy holiday season.

Janice

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Got a topic? Want to join our mailing list or profile your business? Please contact the Office of Economic Development.

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SCHOOL-BASED MENTORING PROGRAM

The Bethel Public Schools is looking for businesses who are interested in offering their employees the opportunity to participate as a mentor. The program was developed to help Bethel Public School students achieve personal and academic success through a school-based mentoring program.

[Learn more about the BPS School-Based Mentor Program.](#)

If you are interested in participating, please contact the Program Coordinator, Ms. Fran Peters, at 203-794-8600 ext. 429 or petersf@bethel.k12.ct.us.



Bethel
Chamber of Commerce
BUILDING A BETTER BETHEL

BETHEL CHAMBER OF COMMERCE

The Chamber strives to deliver the support your business needs to be as successful as it can be. Being a member puts you in great company so that you can develop relationships with other businesses, local organizations, and town officials. The Chamber is constantly gathering information and sharing it with its members to assist them.

If you would like to be a part of the Chamber, please email contactus@bethelchamber.com.

Upcoming Events: November – [Small Business Saturday](#), [Run Santa Run 5K](#), [Tree Lighting Ceremony](#), [Bethel Winterfest](#), December - [Bethel Wine and Shop](#)



STONY HILL FOUR CORNERS

The organization's purpose is to create a greater awareness of what the businesses in the Stony Hill area have to offer, while also creating ways for those businesses to give back to the community.

If you are a Stony Hill/Hawleyville area business and would like to be a part of the organization, please email stonyhillfourcorners@gmail.com.



CT SMALL BUSINESS DEVELOPMENT CENTER

The Connecticut Small Business Development Center (CTSBDC) provides no-cost advising services to both prospective and existing business owners to help them start or expand their business. From home-based micro businesses to global exporters, and business newcomers to serial entrepreneurs, anyone seeking to grow a healthy small business can partner with the CTSBDC.

CTSBDC is funded in part through a cooperative agreement with the U.S. Small Business Administration, the Connecticut Department of Economic and Community Development and the University of Connecticut. The SBDC program remains one of the nation's largest small business assistance programs in the federal government with a proven track record of providing almost 35 years of service to small businesses.



CONNECTICUT INNOVATIONS

Connecticut Innovations offers flexible loans for established companies with new innovations or plans for growth. When you need additional funding to run your business, CI can work with you and your bank to get you financed. They offer loans of up to \$5 million for owner-occupied real estate, equipment purchases, working capital and more.



DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT

The Department of Economic and Community Development offers low-interest loans and matching grants with their [Small Business Express Program](#) to help job creation and growth.



CONNECTICUT DEPARTMENT OF LABOR

The CTDOL provides wage and training subsidies to employers that hire unemployed job seekers and offers low-interest loans and matching grants with their [StepUp Program](#).



C-PACE – A CLEAN ENERGY OPPORTUNITY FOR COMMERCIAL BUILDINGS IN CT

Connecticut Property Assessed Clean Energy (C-PACE) is an innovative program that is helping commercial, industrial and multi-family property owners’ access affordable, long-term financing for smart energy upgrades to their buildings.

C-PACE allows building owners to finance qualifying energy efficiency and clean energy improvements through placing a voluntary assessment on their property tax bill. Property owners pay for the improvements over time through this additional charge on their property tax bill and the repayment obligation transfers automatically to the next owner if the property is sold. Similar to a sewer tax assessment, capital provided under the C-PACE program is secured by a lien on the property, so low-interest capital can be raised from the private sector with no government financing required.

C-PACE financing offers a broad range of benefits to building owners, municipalities, mortgage holders, lenders and energy efficiency/renewable energy contractors.

NEW DEVELOPMENT

22 STONY HILL ROAD

Development of a gas station and drive-thru food establishment is being planned for 22 Stony Hill Rd. A project completion date has not been determined.

BERKSHIRE INDUSTRIAL CORPORATION

Berkshire Industrial Corporation is developing a 20,000 square foot building on Parklawn Drive in Berkshire Corporate Park. A project completion date has not been determined.

COPPER SQUARE RESIDENCES

[Copper Square Residences](#) is a residential development located off Rt. 6, Stony Hill Rd. on 10 Copper Square Drive. The project will include 144 two & three bedroom duplex/townhome developments with a

clubhouse, pool and a fitness & relaxation space. The project is scheduled to be completed by winter 2014.

MAPLEWOOD AT STONY HILL

[Maplewood at Stony Hill](#) is developing an 84 unit, state-of-the-art assisted living community, fully dedicated to offering memory care to area seniors. It is located at 46 Stony Hill Road. The project is scheduled to be completed by winter 2014.

EXPANDING BUSINESSES



MEMRY CORPORATION

Memry Corporation is expanding their U.S. Headquarters at 3 Berkshire Boulevard in Berkshire Corporate Park. The expansion includes an additional 15,000 square feet to its current 37,000 square foot facility, new equipment and human resources. Development is expected to be complete in early 2015. Steiner Incorporated will be managing all construction efforts, while Memry assists in the design, layout and décor. Memry currently employs 153 people and anticipates hiring an additional 76 employees over the next three years.

Memry is a global leader in the invention and development of Nitinol alloys and other super elastic and shape memory alloys, and the manufacture of Nitinol semi-finished forms and fabricated components.



CONNECTICUT COINING, INC.

Connecticut Coining, Inc. is expanding their current 30,000 square foot facility. The expansion includes the addition of 10,000 square feet at 10 Trowbridge Drive in Clarke Business Park. Development is expected to be complete in the spring 2015.

For 50 years, Connecticut Coining, Inc. has been a leading manufacturer of deep-drawn metal parts used in aerospace, medical, defense and high voltage tubes.

NEW BUSINESSES

[227 WINE BAR](#) – 227 GREENWOOD AVENUE, (203) 456-6991



[AT HOME AGAIN](#) – 6 PT BARNUM SQUARE, (203) 648-7831

[BETHEL ARTS SPACE](#), 137 GREENWOOD AVENUE, (203) 731-1196

[BETHEL PHOTOWORKS](#) - 226 GREENWOOD AVENUE , (203) 733-7000

bethel photoworks

[EPIC DRIVING SCHOOL](#) – 268 GREENWOOD AVENUE, (203) 471-6129



[INTEGRATED PAIN & STRESS RELIEF](#) – 153 GREENWOOD AVENUE, (203) 730-9688



[SAVE-A-SUIT](#) – 153 GREENWOOD AVENUE, (800) 418-5991



[WINTER PROS](#) – (203) 313-0007



MEETING HOUSE PUB – 37 STONY HILL ROAD

THE APPLE AND THE PEAR – 14 DEPOT PLACE

[**A GUIDE TO OPENING A BUSINESS IN BETHEL**](#)

Are you thinking of starting a business in Bethel? If so, we have a guide to help you through the process.

[**BETHEL PROPERTY SEARCH**](#)

Looking for a business location in Bethel? Check out our website or contact us at (203) 794-2822.